

ASOS Recycling Guidelines

The Green Dot

The Green Dot does not necessarily mean that the packaging is recyclable, will be recycled or has been recycled. It is a symbol used on packaging in some European countries and signifies that the producer has made a financial contribution towards the recovery and recycling of packaging in Europe.



Mobius Loop

This indicates that an object is capable of being recycled, not that the object has been recycled. Sometimes this symbol is used with a percentage figure in the middle to explain that the packaging contains x% of recycled material.



Alphanumeric Codes

This identifies the type of material used to make the packaging by providing an identification code. It is represented by a triangle of 'chasing arrows' surrounding a number. Numbers 1-7 identify different plastic types (PET, HDPE, PVC, LDPE, PP, PS), whilst PAP 20 and 22 represent paper and cardboard. GL 70 and 71 indicate glass and FE 40 and ALU 41, metals.









Glass

Please dispose of glass bottles and jars in a bottle bank, remembering to separate colours, or use your glass household recycling collection if you have one.



Rezy

This is a recycling logo primarily used in Germany but it is recognised in the UK. It indicates that corrugated cardboard packaging is recyclable and will be accepted at a recycling facility. The symbol signifies compliance with the RESY system, ensuring proper collection, recycling and reuse of corrugated cardboard. The legal use of the symbol means that all the specifications of the German Packaging Law for transport packaging have been fulfilled.

French Triman Recycling Logo

The French Triman is a mandatory logo introduced by the French Decree No. 2014-1577, which came into effect on 1 January 2022. This



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logo must be printed on recyclable products and household packaging sold to consumers in France. The primary purpose is to provide clear instructions to consumers on how to sort their waste by waste stream, making it easier for them to identify recyclable items. The example here indicates that a plastic bag can be recycled in a bin.

Spanish Recycling Logo

The Spanish recycling law is governed by Royal Decree 1055/2022 and came into effect from 1 January 2025. It mandates that all household packaging must display a recycling logo. This requirement aligns with the Extended Producer Responsibility (EPR) program and aims to encourage responsible disposal behaviours among consumers. The example here indicates that the packaging must be disposed of in a yellow bin, which is the bin for plastic recycling.

Italian

The Italian recycling law is governed by Legislative Decree No. 116/2020, which came into force on 1 January 2023. This decree mandates that all packaging placed on the Italian market must be labelled with the material composition and waste disposal instructions.

Waste Electricals

This symbol explains that you should not place the electrical item in the general waste. Electrical items can be recycled through a number of channels.



Compostable

Products certified to be industrially compostable according to the European standard EN 13432/14955 may bear the 'seedling' logo. Never place compostable plastic into the recycling with other plastics; as it is designed to break down, it cannot be recycled and contaminates recyclable plastics. Plastics that carry this symbol can be recycled with your garden waste through your local authority.

Paper, Card or Wood

The Forest Stewardship Council (FSC) logo identifies wood-based products from well managed forests independently certified in accordance with the rules of the FSC.

